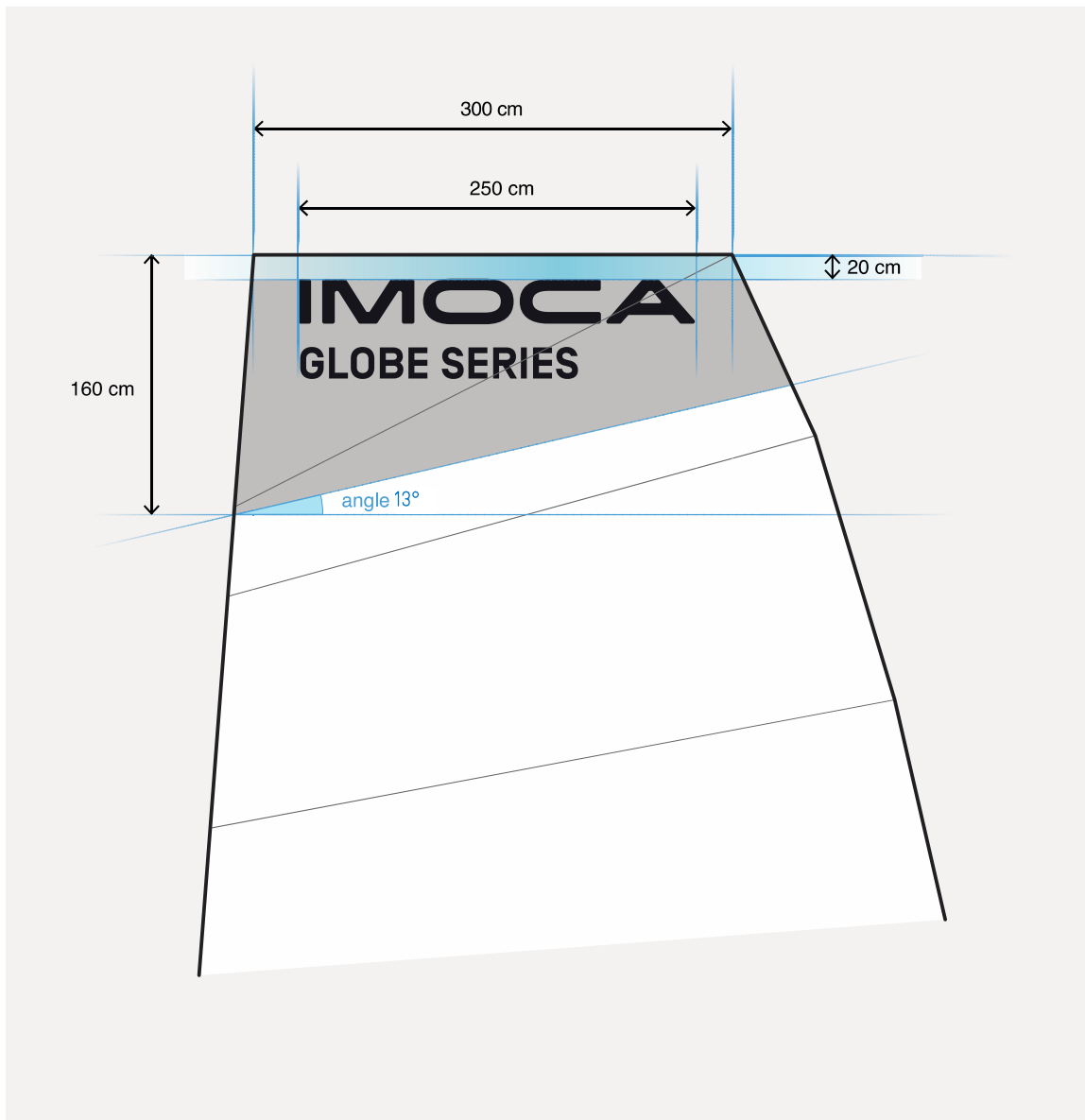


Appendix E: Branding Layout

IMOCA Globe Series mainsail branding rule

The boat has to comply with the branding here after.



Dimension of mainsail logo



Mainsail logo colours specifications

IMOCA Cartouche Logo

- Coloured cartouche + white typo + white or grey background
- Coloured cartouche + coloured typo + coloured background
- Coloured background + white cartouche + coloured typo

IMOCA Globe Series Branding Layout on skipper, crew & technical team clothes

The skipper, the crew & the technical team have to comply with the branding here after in a visible way.

Logo colours specifications

IMOCA Globe Series Logo

- Colour + white or grey background
- Coloured background + White globe logo
- Coloured background + Coloured globe logo
- Dark background + Light coloured globe logo

Black or White Logotype Version



Dimensions recommended for:

- women and S sizes: 7.5cm wide
- men from size M upwards: 8.5cm wide

For white or light clothes:



- It is recommended that the black monochrome version is used or possibilities listed in the Graphic Charter, available on [IMOCA](#) Dropbox.

For red, navy blue or dark clothes:



- It is recommended that the white monochrome is used or possibilities listed in the Graphic Charter, available on [IMOCA](#) Dropbox.