



# THE OCEAN RACE EUROPE

6 AUGUST – 21 SEPTEMBER



CONNECTING  
EUROPE





# THE OCEAN RACE SERIES



**6 August – 21 September  
2025**

IMOCA **GRADE 2** EVENT



**27 August – 20 September  
2026**

IMOCA **GRADE 2** EVENT



**January – June  
2027**

IMOCA **GRADE 1** EVENT





# INTENSE RACING

7 WEEKS EVENT

7 COUNTRIES REACHED

7 ICONIC CITIES







# IMOCA GRADE 2 EVENT

**SKIPPER WINS 100% POINTS**

**CREW MEMBERS WIN 50% POINTS**






# TEAM PERFORMANCE

4 SAILORS ON BOARD  
1 FEMALE & 2 NATIONALITIES MINIMUM



A man with a beard, wearing a red and black wetsuit, is being splashed with water. He is holding a GoPro camera in his right hand, which is raised towards his head. The water is splashing all over him and the camera. The background is a light-colored, textured surface, possibly a wall or a large piece of equipment. The overall scene is dynamic and action-oriented.

# ON-BOARD REPORTER

BEST STORY-TELLERS IN THE FRONT SEAT





# MEDIA COVERAGE





# **LIVE COVERAGE**

## **★EUROSPORT max**

**IN-SHORE RACE LIVE COVERAGE**

**SUNDAY 10 AUGUST – START OF THE LEG 1 FROM KIEL**

**SATURDAY 20 SEPTEMBER – FINAL SCORING RACE IN BOKA BAY**

Warner Bros. Discovery will offer the live broadcasts to local/national broadcasters for wider distribution.





# INSIDE THE OCEAN RACE EUROPE

★EUROSPORT max

## BI-WEEKLY 30 MINUTES TV SHOW

FRIDAY 8 AUGUST

TUESDAY 12 AUGUST

FRIDAY 15 AUGUST

TUESDAY 19 AUGUST

FRIDAY 22 AUGUST

TUESDAY 26 AUGUST

FRIDAY 29 AUGUST

TUESDAY 2 SEPTEMBER

FRIDAY 5 SEPTEMBER

TUESDAY 9 SEPTEMBER

FRIDAY 12 SEPTEMBER

TUESDAY 16 SEPTEMBER

FRIDAY 19 SEPTEMBER

TUESDAY 23 SEPTEMBER

Our ambition is to tell the offshore racing story in real time through the onboard experiences of the sailors better than ever before with up to 14 half hour shows produced by WARNER BROS.

DISCOVERY for their platforms





IN DISCUSSION



**Var-matin**  
**LaProvence.**



**ouest  
france**   
**3** **provence  
alpes  
côte d'azur**

**NDR** <sup>1</sup>

**TIME**





# 1,7M SOCIAL MEDIA COMMUNITY

INSTAGRAM



**286K**  
Followers

FACEBOOK



**1.1M**  
Followers

YOUTUBE



**180K**  
Subscribers

LINKEDIN



**41K**  
Followers

TIKTOK



**10.1K**  
Followers

X/TWITTER



**107.5K**  
Followers





# OCEAN LIVE PARK

CELEBRATE SPORT & OCEAN HEALTH





An aerial photograph of a large public event, likely a festival or fair. A large crowd of people is gathered on a paved area. In the center, a parade float is visible, featuring a sign that reads "ONE BLUE VOICE HONORING OPPORTUNITY" and "WORLD STADIUM". To the right, a carousel is partially visible. The scene is filled with people of various ages, some wearing blue shirts, and a band with drums is marching in the foreground. The overall atmosphere is festive and crowded.

# PUBLIC EVENTS

CELEBRATION ON STAGE

FAN DAYS

DOCK OUT SHOWS

PRICE GIVINGS

CONCERTS





# GUEST EXPERIENCE

FULL HOSPITALITY PROGRAMME FOR TEAMS







# RACING WITH PURPOSE

SCIENCE DATA GATHERING BY THE ALL FLEET  
SUSTAINABILITY CHALLENGE & AWARD FOR TEAMS  
OCEAN RACE SUMMIT IN KIEL & GENOVA







# STOPOVER

## KEY EVENTS

Updated March 2025



### STOPOVER 1

## KIEL

<b>Wed 6 August</b>	Ocean Live Park Opening
<b>Thu 7 August</b>	The Ocean Race Summit
	Fan Day
	VIP Boat Tours
<b>Fri 8 August</b>	Pro-Am (Speed Runs)
	Official Opening Press Conference
	The Ocean Race Opening Party
<b>Sat 9 August</b>	Pro-Am (Speed Runs)
	Fan Day
<b>Sun 10 August</b>	Leg 1 Start (15:45)

### STOPOVER 2

## PORTSMOUTH

<b>Thu 14 August</b>	Ocean Live Park Opening
	Portsmouth ETA Arrivals
<b>Fri 15 August</b>	Corporate Guest Sailing
	Public Prize Giving
<b>Sat 16 August</b>	Fan Day
	VIP Boat Tours
<b>Sun 17 August</b>	Leg 2 Start (16:55)

### FLY BY

## PORTO

<b>Wed 20 August</b>	Porto ETA Arrivals
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### STOPOVER 3

## CARTAGENA

<b>Sat 23 August</b>	Ocean Live Park Opening
	Cartagena ETA Arrivals
<b>Sun 24 August</b>	Fan Day
	VIP Boat Tours
<b>Mon 25 August</b>	Pro-Am (Speed Runs)
<b>Tue 26 August</b>	Public Prize Giving
<b>Wed 27 August</b>	Leg 3 Start (13:55)

### STOPOVER 4

## FRANCE (MED)

<b>Fri 29 August</b>	Ocean Live Park Opening
	ETA Arrivals
<b>Sat 30 August</b>	Pro-Am (Speed Runs)
	Public Prize Giving
<b>Sun 31 August</b>	Leg 4 Start (16:55)

### STOPOVER 5

## GENOVA

<b>Wed 3 September</b>	Ocean Live Park Opening
	Genova ETA Arrivals
<b>Thu 4 September</b>	Fan Day
	VIP Boat Tours
<b>Fri 5 September</b>	Pro-Am (Speed Runs)
<b>Sat 6 September</b>	Public Prize Giving
<b>Sun 7 September</b>	Leg 5 Start (14:55)

### STOPOVER 6

## BOKA BAY – MONTENEGRO

<b>Mon 15 September</b>	Ocean Live Park Opening
	<u>Boka</u> Bay ETA Arrivals
<b>Tue 16 September</b>	<u>Boka</u> Bay ETA Arrivals
<b>Wed 17 September</b>	Fan Day
	VIP Boat Tours
<b>Thu 18 September</b>	Pro-Am (Speed Runs)
<b>Fri 19 September</b>	Corporate Guest Sailing
<b>Sat 20 September</b>	Final Scoring Race Start (13:55)
	Official Closing Press Conference
	Final Award Night
<b>Sun 21 September</b>	Public Prize Giving
	Grand Departure







## NOTICE BOARD

**PUBLISHED ON SMARTSHEET** – To access please ask [phil.lawrence@ext.theoceanrace.com](mailto:phil.lawrence@ext.theoceanrace.com)

NOTICE OF RACE OF THE OCEAN RACE ATLANTIC

NOTICE OF RACE OF THE OCEAN RACE EUROPE – AMENDMENT N°3

TELEMETRY & COMMUNICATION REQUIREMENTS

TEAM BRAND GUIDELINES

ONBOARD MULTIMEDIA SPECIFICATIONS (To follow)



# TOP FLEET

**TEAM MALIZIA**   
Boris Herrmann



**TEAM HOLCIM PRB**   
Rosalin Kuiper



**TEAM PAPREC ARKÉA**   
Yoann Richomme



**VULNERABLE TRR**   
Thomas Ruyant





TOP FLEET

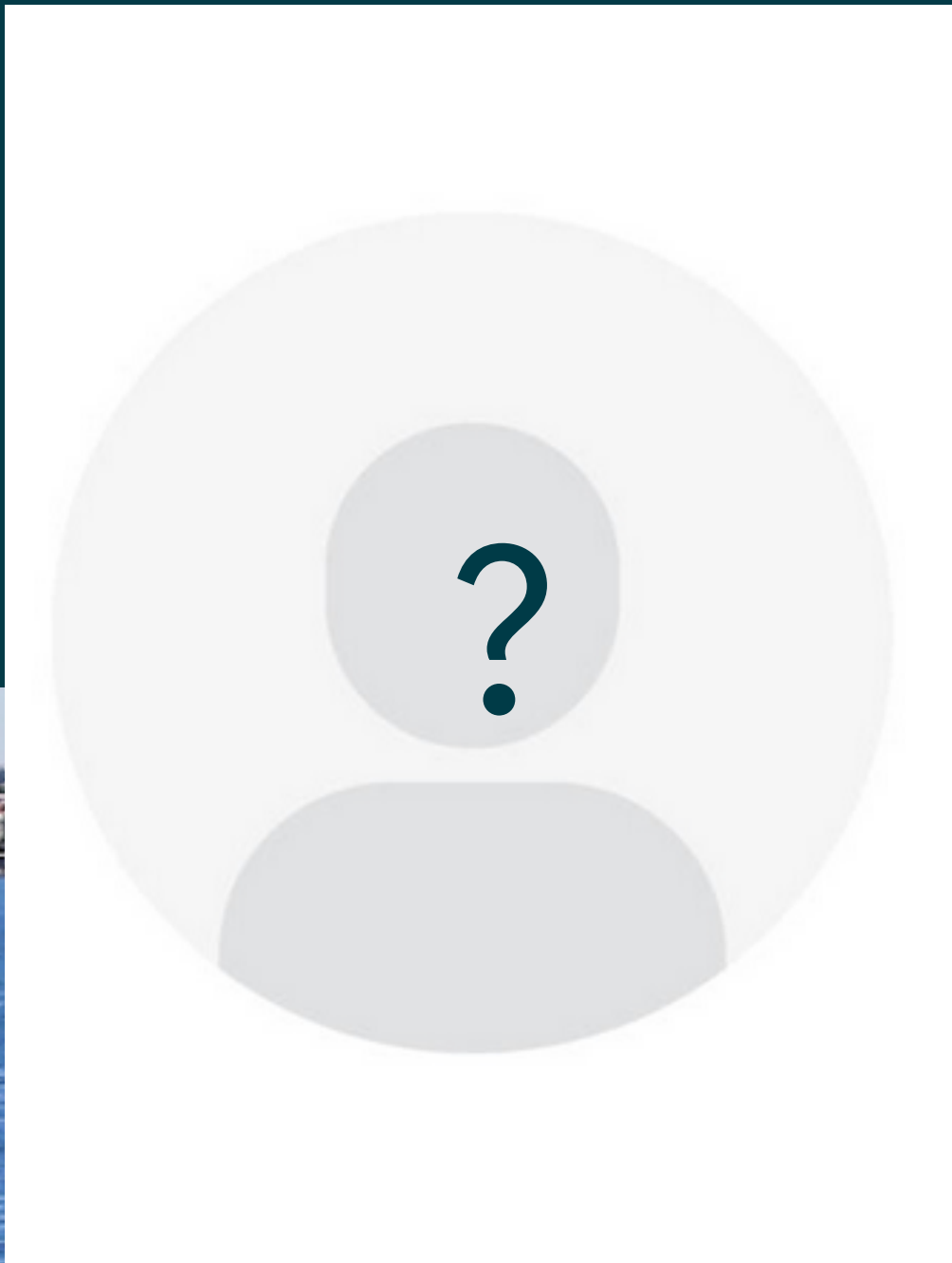
CANADA OCEAN RACING 

Scott Shawyer



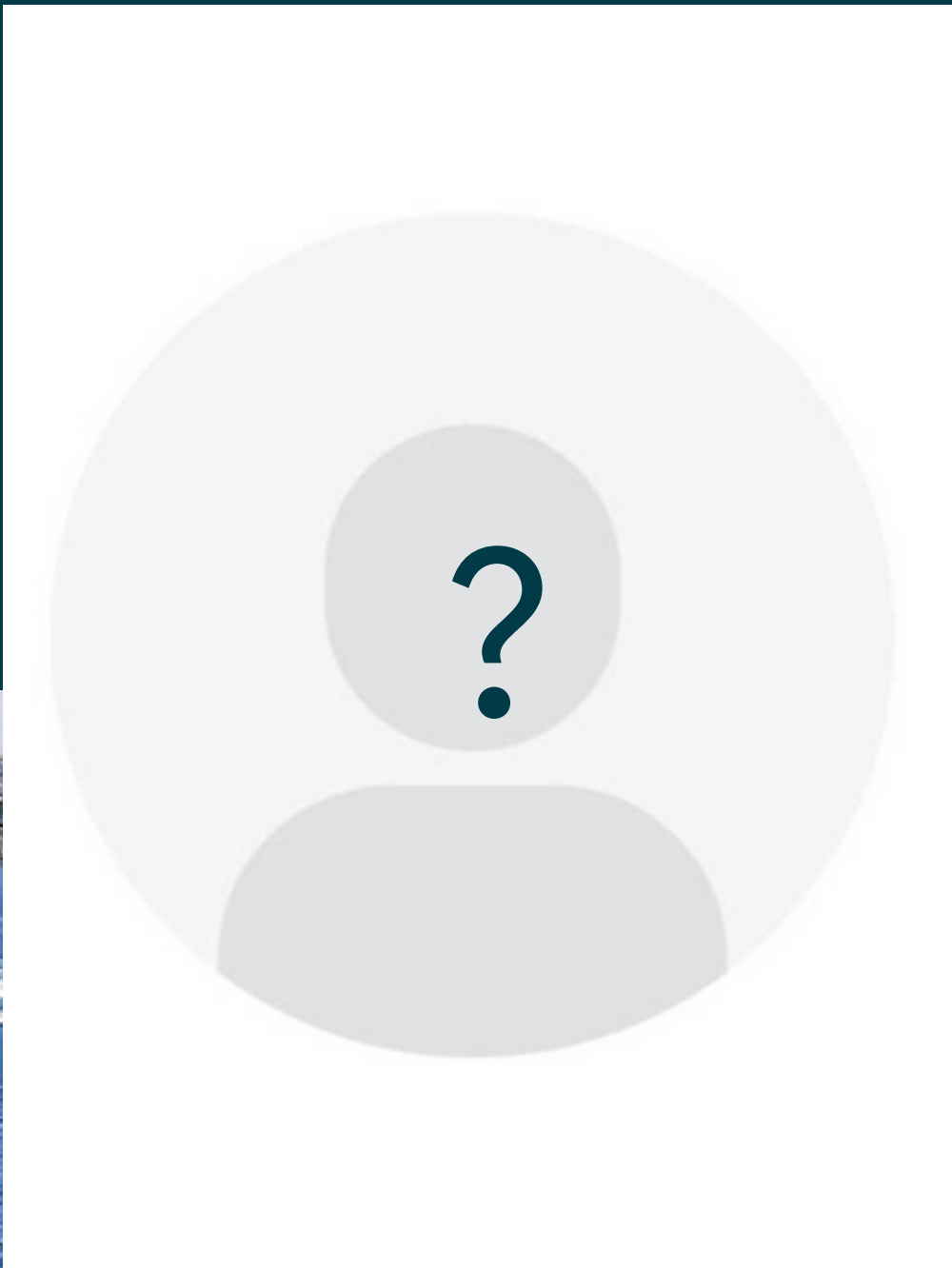
TEAM 6 

To be announced



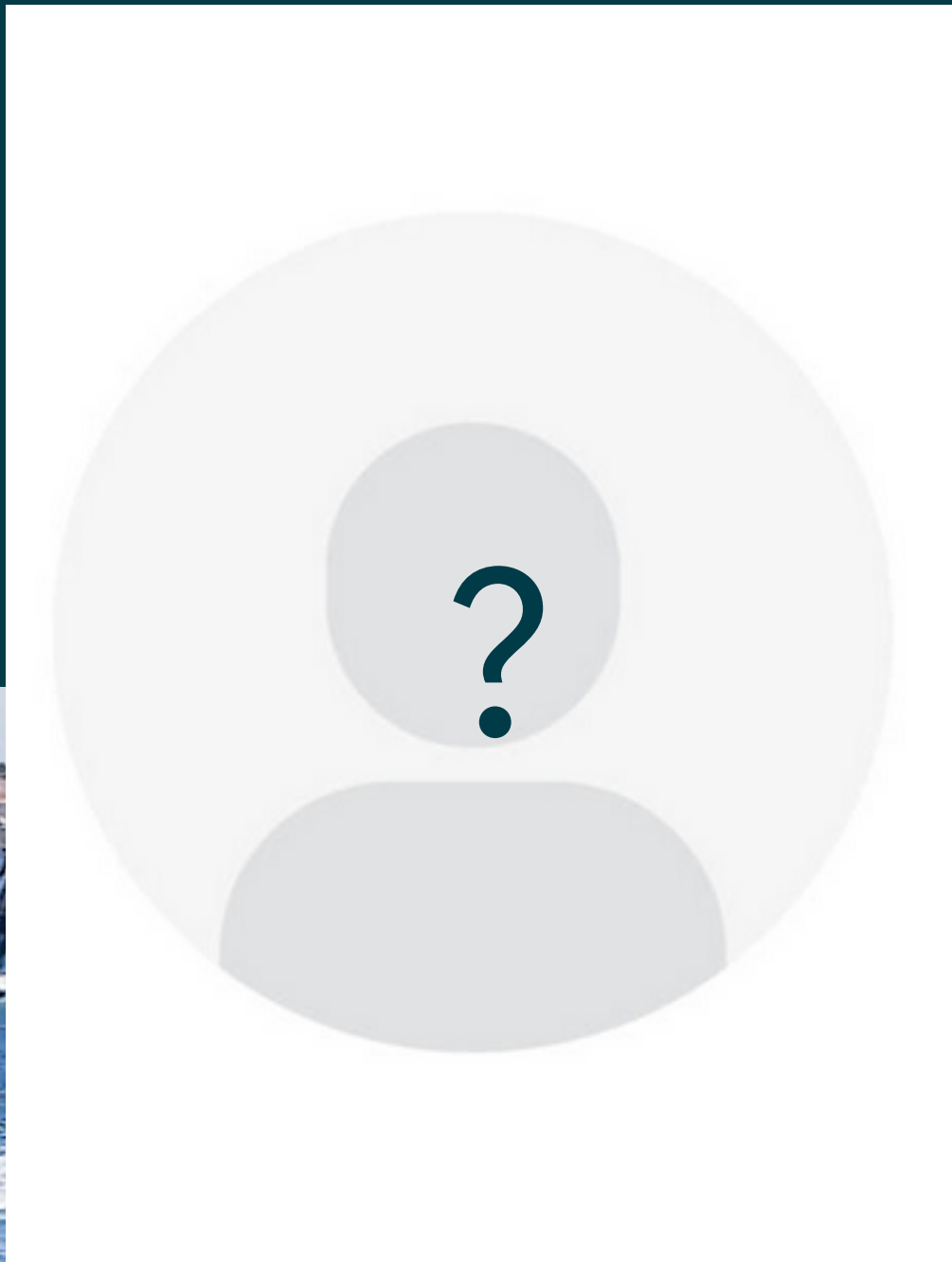
TEAM 7 

To be announced



TEAM 8 

To be announced



IF YOU LIKE TO JOIN – INFORM US





# TEAM DAYS

## Lorient 24-25 MARCH

**Top floor of the  
TR Racing building**  
15 quai du Pourquoi Pas  
Lorient, La Base

**For registered or processing teams only**

Please confirm to [julia.huve@ext.theoceanrace.com](mailto:julia.huve@ext.theoceanrace.com)

## MONDAY 24

### EVENT UPDATE

**9:00** - Welcome coffee

**9:30 – 13:00** (with Phil Lawrence and Neil Cox)

Race management

Operations and logistics

*Coffee break*

Technology, media kit and onboard system

Science, sustainability challenge, Ocean Summits (with Lucy Hunt and Stefan Raimund)

Team branding

Q&A

**13:00 – 14:00** – Lunch (buffet)

**14:00 – 18:00**

Hospitality, Guest On-Board program (with Majella Blok)

Events, Fan Day, Pit-Lane (with Mirko Groeschner)

Communication, digital and media plan (with Peter Rusch)

TV production, On-Board Reporters

Q&A

**18:00** - Snacks and drinks





# TEAM DAYS

## Lorient 24-25 MARCH

Top floor of the  
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### TUESDAY 25

## ONE TO ONE

**Individual meeting with our race and event representatives**

Please let us know as soon as possible which individual appointments you would like to arrange?

[julia.huve@ext.theoceanrace.com](mailto:julia.huve@ext.theoceanrace.com)

### & MEDIA DAY

## SKIPPERs – SAILORS

Hero photos and videos – 30 minutes (dress code TBC)

ITV with production and digital team – 30 minutes

To book your slot, a doodle will be shared soon





# TEAM UPDATES

## MONTHLY CALLS

### ON LINE NEXT GROUP SESSIONS

**Thursday 24 April** - 9:00–10:30 CET

**Friday 23 May** - 9:00–10:30 CET

**Thursday 19 June** - 9:00–10:30 CET

**Monday 21 July** - 9:00–10:30 CET

**Wednesday 6 August** – Assembly day in Kiel





# THANK YOU

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